

What is arclib?

ArcLib is a fee charging library service to leading Sydney architects.

Specialist librarians developed the ArcLib database for architects' daily use. Over 8000 NSW based architects & engineers currently use the ArcLib database and the number is growing rapidly.

Regular updating makes the reference material once lost in the "back room" current and accessible. The indexing system is successful because all subscribing architects share details about product & supplier information they receive, building a comprehensive reference source.

What's on offer?

An annual supplier subscription includes:

- Brand logo image next to each listing. We can create an automatic link from your logo to a brochure or specific product. The text listing includes two active links to your internet home page and up to three active email addresses. The two web links may be:
 - Web address 1 : Link to home page
 - Web address 2 : Link to a brochure or newsletter

Your listing is up already.

To check your listing on the website, go to www.arclib.com.au, click *search* on the menu, and enter your trial username and password.

If you don't have a password, email to arclib@arclib.com.au and one will be sent to you ASAP.

Search your product listing by subject, brand or company name.

Entries include:

- Supplier, manufacturer and brand names
- Contact, phone, email and fax
- URL address & link to website
- Product descriptions & notes
- Australian made & environmental claims

Each practice also adds:

- Its own shelf location number
- Internal knowledge management notes
- Currency date
- Local sales rep's name, mobile & email



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 - Web address 1 : Link to home page
 - Web address 2 : Link to a brochure or newsletter
- Access to the database.
- Active links to brochure or specifically to new products.
- Data sent monthly listing the architectural practices who click on your web address link or email address link in the ArLib database together with data on any of your competitors websites you care to collect.
- Branding: Your logo, together with contacts and product information is an effective combination. A readily recognizable logo or image maintains architects' brand awareness.
- Changes: Just email any corrections or additions to us at arclib@arclib.com.au and we'll amend your listing within 24 hours..



How much for logo branding & subscription?

Your logo next to your company details costs \$350+GST.

This subscription also gives you a login to access the database

Additional logos or images for separate product listings cost only \$110+GST each.

How to subscribe / proceed?

If you wish to accept this opportunity please call Nerida Bohringer on 0439 465 242 or email nerida@arclib.com.au & you'll be sent a tax invoice.

